



ARUKAH NETWORK'S COMMUNICATIONS AND ADVOCACY TRAINING

1 DAY, 2 DAY & TAILORED COURSES

Uniting wisdom from UK media, African community leaders and global consultancy firms, this course is for people and groups with a social purpose, who want to increase their impact through compelling communication.



This course has given me energy and momentum ... it was the shot in the arm I needed

Lahai, Edunations



Really powerful.

**Cath, Devon
County Council**



The most helpful tool I've come across.

**Niall, Public
Health England**



ARUKAH NETWORK
FOR GLOBAL COMMUNITY HEALTH



COURSE CONTENT



CLARIFYING PURPOSE

Making your purpose clear and putting it at the centre of your communications



UNDERSTANDING AUDIENCE

Developing ways to build a meaningful relationship with your audience



CRAFTING MESSAGES

Exploring tools and styles for making your message clear and compelling



CREATORS



JAKE

Our Communications Co-ordinator and ex-BBC News Studio Director



ELIZABETH

A writer, one of our network's leaders, & a local UK Councillor



KEMOH

A popular Sierra Leonean scriptwriter famous for the soap 'Atunda Ayende'

With input from global consultancy firms through the 'BeyondMe' scheme

BOOKINGS



EMAIL

team@arukahnetwork.org



VISIT

arukahnetwork.org/trainingcourses



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